



GOVERNMENT OF SINDH
SINDH HIGHER EDUCATION COMMISSION

F-60/1, Near Abdullah Shah Ghazi Shrine, Shahrah-e-Attar, Clifton, Block-4,
Karachi — Phone: 021-99332669-71
info@sindhhec.gov.pk, www.sindhhec.gov.pk



No. AD(ACAD)SHEC/PTCCS/03/1-25

Dated: 26-08-2025

To,

The Vice Chancellor/Rector/Chairman/President/Executive Director/
of all Public/Private Sector Universities across Sindh.

SUBJECT: PROHIBITION OF NEW TOBACCO PRODUCTS IN EDUCATIONAL INSTITUTIONS ACROSS SINDH.

I am directed to refer to enclosed herewith a copy of the letter no. TFS/PTCC-Sindh/-78/128/2025, dated 31st July 2025 received from the Provincial Tobacco Control Cell regarding the strict prohibition of new and emerging tobacco products, and any of the artificial nicotine product.

02. You are advised to kindly take immediate necessary action to:

- Strictly ban to use, possession, promotion and sale of new tobacco products including **vapes, E-cigarettes, Nicotine pouches and similar items.**
- Ensure clearly display of “**No Smoking / No Tobacco**” Signage as per national tobacco control regulations.
Promote Awareness Sessions in collaboration with the PTCC and District-TCCs.
- Report violations and initiate disciplinary actions against individuals or vendors promoting or selling these products within or near educational premises.

03. Your cooperation in safeguarding students, officers, and officials from harmful substances is sincerely acknowledged and appreciated.

(MUHAMMAD AFZAL SHARIF)
ASSISTANT DIRECTOR (ACADEMICS-II)

A copy is forwarded for information to:

1. PS to the Chairperson, Sindh HEC, Government of Sindh, Karachi.
2. PS to the Secretary, Sindh HEC, Government of Sindh, Karachi.
3. Mr. Tanveer Qaim Khani Provincial coordinator, Provincial Tobacco Control Sindh Karachi.
4. Deputy Director General Health Service Sindh Hyderabad with reference to letter no. TFS/PTCC-Sindh/-78/128/2025, dated 31st July 2025.
5. Office copy.



PROVINCIAL TOBACCO CONTROL CELL SINDH
DEPUTY DIRECTOR GENERAL HEALTH SERVICE SINDH

Address: 1st Floor, PTCC Sindh Deputy DG CDC, Q'abad, Phase-1 Hyderabad Sindh

E-mail: ptccsindh@gmail.com

No. TFS/PTCC-Sindh/-

78/128/2025

Dated: 31/07/2025

To:

- ✓ The Secretary, Sindh Higher Education Commission, Karachi.
- The Secretary, School Education and Literacy Department, Government of Sindh, Karachi.
- The Director General, Colleges Education, Sindh, Karachi.
- The Director General, Directorate of Private Institutions (Schools and Colleges), Sindh, Karachi.
- The Managing Director, Sindh Technical Education & Vocational Training Authority, Karachi.
- The Chairman Sindh Board of Technical Education, Karachi.

Subject: **PROHIBITION OF NEW TOBACCO PRODUCTS IN EDUCATIONAL INSTITUTIONS ACROSS SINDH.**

The Provincial Tobacco Control Cell (PTCC), extends its compliments to your office and appreciates your continuous support toward public health and Tobacco Free Sindh initiatives, particularly in creating a tobacco-free environment in educational institutions.

In light of increasing use and availability of new and emerging tobacco and nicotine products such as vapes, e-cigarettes, nicotine pouches, and heated tobacco products, it is imperative to take immediate preventive measures to safeguard students and staff from exposure to such harmful substances.

As you are aware, these products are being aggressively marketed towards youth, often under the false impression of being "safer alternatives" to conventional smoking. However, recent studies and WHO guidance clearly indicate that these products are highly addictive, pose serious health risks, and may act as a gateway to conventional tobacco use.

However, due to the novelty of these products, they often escape regulation and enforcement. In this context your esteemed department's collaboration is crucial in curbing the spread of these products in schools, colleges, and other educational institutions.

In this regard, it is respectfully requested to:

- Issue a formal notification/circular to all educational institutions under your jurisdiction to strictly ban the use, possession, promotion, and sale of new tobacco products including vapes, e-cigarettes, nicotine pouches, and similar items.
- Ensure clear display of 'No Smoking/No Tobacco Use' signage as per national tobacco control regulations.
- Promote awareness sessions in collaboration with the PTCC and District-TCCs.
- Report violations and initiate disciplinary actions against individuals or vendors promoting or selling these products within or near educational premises.

The Provincial Tobacco Control Cell is available to provide technical support and coordination with relevant stakeholders for effective implementation.

We are confident that with your leadership and commitment, your department will play a vital role in protecting the youth of Sindh from the growing threat of new tobacco products.

In case of any query please feel free to contact Mr. Tanyeer Qaimkhani Provincial Coordinator Tobacco Control Cell at +92333-3595290 | tanyecr.ptccsindh@gmail.com


**DEPUTY DIRECTOR GENERAL/
FOCAL PERSON PTCC SINDH**

Cc to:

- The Secretary Health/Chairman PI&MC Tobacco Control Sindh, Karachi
- The Secretary Implementation SGA&CD Govt. of Sindh, Karachi.
- The Commissioner(s) All Sindh
- The Director General Health Services Sindh/Secretary PI&MC Tobacco Control Sindh, Hyd.