

THIRD // DIMENSION

Continuing Education and Business Consulting Suite

About Us

Malir University of Science and Technology is a research based institution. Its continuing education and business consulting suite – *the Third Dimension* – has been established to partner with the industry and corporate players for providing solutions for the challenges facing them on a 360° Horizon. It is the strategic arm of Malir University of Science and Technology. Our trainers and consultants bring in cutting edge skills from diverse professional disciplines and academia, just right to create synergy.

Value Proposition

Strategic competitiveness of organizations enhanced through up scaling organization systems and human resource development

Benefits

- Value added consulting
- Focused training programs
- Professional consultants and trainers
- Competitive price

Management Team

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| • Dr. Syed Tipu Sultan, <i>FFARCS, FCPS (Hon)</i> , | Chief Executive Officer |
| • Mr. Sohailuddin Alavi, <i>DAIBP</i> | Project Director |
| • Mr. Motiullah Siddiqui, <i>FCMA</i> | Senior Advisor |
| • Mr. Muhammad Siddique, <i>MBA, M.Ed.</i> | Nominee Director (MU) |

Core Resource Team

- Sohailuddin Alavi, *DAIBP*
Author, Coach and Management interventionist
- Motiullah Siddiqui, *FCMA*
- Farid Alvi, Lead Project Manager
Senior IT/ERP Consultant
- Marium Durrani, Sr. Consultant
Certified Trainer in CG & Brand Management
- Adeel Hasan, Sr. Consultant
Marketing Communications Specialist
- Muhammad Asfaque, HR Specialist

In addition, a number of select industry executives are on our panel and work on need basis.

Continuing Education Services

We offer open programs on topics of common interest and customized in-house programs to address specific requirements of an organization. Our programs' curricula are designed and continually updated on evidence based industry needs and expectations.

Some of our signature programs are listed below:

- Integrity Management
Builds business integrity
- Project Management
- Corporate Governance for SMEs
Improves compliance status
- Finance and Taxation for SMEs
Optimize financial resources efficiency
- Import and Export Trade Regulations
Get insight into complex customs and trade regulations for business competitiveness
- Virtues of a Winning Life
Unleashes personal potentials
- Third Dimension in Time Management
Time Management Training
- Public awareness seminars
Promoting responsible practices

Business Consulting

- Sales and Marketing
Market Research, Branding strategies, Sales management & Public relations
- Human Resource Management
Policy development, HR audit, Training needs analysis, Job profiling, and Employee assessment centre.
- Organization Development
Organization structuring, Business process analysis, Culture audits and Team building
- Project Management
Project scoping, Enterprise resource planning, Project implementation and Project reviews.
- Accounting & Taxation
Accounting and reporting systems review and development, Income and Sales tax returns filling, Third party accounting.
- Hospital Management Systems
Developing efficient health care administration

Our Profiles

Mr. Sohailuddin Alavi, DAIBP, Managing Partner & Project Director

Sohail is a Business Consultant, Coach and Writer. He brings consulting and training experience spanning thirty years. He has had worked on governance, management and employee development assignments in the Government and corporate settings, in Pakistan and Afghanistan. He is the founder Project Director of The Entrepreneurial Learning Centre

Sohail has extensively published. He has authored books, training manuals, and, articles on Leadership and motivation, general management and organization behavior, ethics and micro-finance.

Motiullah Siddiqui, FCMA, Professional Management Accountant

Motiullah is a qualified professional cost and management accountant. He has held key finance positions at Uni Lever, Pakistan. He has also served other reputable business organizations in the corporate fraternity.

He has strong hands on knowledge of finance, cost accounting and taxation. He brings more than 40 years of experience. Presently he is the Director Finance, Malir University of Science and Technology

Farid Alvi, Senior IT Professional / SAP Project Manager

Farid is a senior IT professional. His major positions include SAP project head at Dewan Group of Companies, Ufone, PTCL and NTC; Manager IT services at IBM; and, Lead Alcatel Software house in Pakistan. Currently he is serving as Director IT at a accredited Chartered Accountants' Firm and has been teaching at the Department of Computer Science, University of Karachi.

Adeel Hasan, Marketing Communication Specialist

Adeel has been associated with the media and advertising fraternity for fifteen years in which he has had the opportunity to work in the Pakistan, Bangladesh and Myanmar markets for well reputed media and advertising entities such as Mindshare Pakistan, Zenith Optimedia (Pakistan), Ogilvy (Pakistan and Bangladesh), Starcom MediaVest (Pakistan and Myanmar), The Brand Partnership (Pakistan) and Mango Media (Myanmar).

He has special interest in Brand Strategy, Media Strategy, Media Planning, Account Planning, Social Media and Media Research are the few to which Adeel holds his strengths

Marium Durrani, Marketing Professional & Certified in Corporate Governance

Marium is an accomplished young marketing professional. She is presently marketing head of Pakistan Cables. Prior to this she held key marketing positions at Philip Morris in Pakistan, Indonesia and Singapore. She has interest in Brand management, Digital marketing, and Sales team management.

Mr. Muhammad Ashfaq, Trainer

Ashfaq is an experienced trainer and lecturer in Human Resources Management. He has been associated with an apex Govt. organization (Training Group) and has taught courses at a number of Universities.

Contact us

Please write to us or make a call for your training and consulting requirements. We will respond within two days.

Continuing education and business consulting Suite

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PTCL Number

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